



Christian Flender

c.flender@qut.edu.au

PhD candidate

Faculty of Information Technology & Queensland University of Technology

Level 5 / 126 Margaret Street

Brisbane QLD 4000, Australia THU, 23 Aug 2007, 10.00-11.00am

QUT, 126 Margaret Street, Level 4, Meeting room 408-409

ABSTRACT

According to ongoing scholarly work in the information systems discipline, Business Process Management (BPM) and Service-oriented Architecture (SOA) are top priorities gaining a great deal of attention in both industry and academia. Both approaches aim at convergence in order to bring business-oriented and technology-oriented stakeholders closer together and enable business system engineering in an increasingly viable manner. It is argued that a holistic and complete approach to business system engineering may be capable of creating sustainable value by facilitating the emergence of new and innovative electronic business models within and between organizational borders. The seminar introduces a service-oriented methodology combining two promising approaches, the Semantic Object Model (SOM) and the Business Process Modeling Notation (BPMN).

SPEAKER

Christian Flender is a researcher and PhD candidate at the Faculty of Information Technology, Queensland University of Technology. He received his MSc from the University of Bamberg, Germany. Christian is conducting his research in the area of system modeling and cognitive science under the supervision of Prof. Dr. Michael Rosemann.