



Adam Hearne

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ABSTRACT

From an industry perspective, Business Process Management (BPM) has been at the top of executive agendas in the last three years, and with it drives a need for business process modeling to handle prevailing dynamics residing in an ever changing environment. The demand for more flexible business processes is twofold. Executives require greater benefits from their modeling exercises, while the enabling technology to do so is becoming more and more available (e.g. by means of Service-oriented Architectures). By extending and contextualizing traditionally narrow-scope process modeling approaches, an overall increased flexibility promises competitive advantages, shorter product lifecycles, decreases in response time and more resilient value chains.

In conjunction with one of Australia's top coffee producers, QUT was afforded the task of reengineering the manufacturing processes aimed at producing high quality coffee. The whole process was extremely sensitive to its contextual situation in terms of changing weather conditions, new customer demands and product innovation. The seminar discusses a methodological approach to the analysis and categorization of different contextual drivers having an influence on the manufacturing process of the coffee company.

SPEAKER



Adam Hearne is currently working towards his honours degree at the Queensland University of Technology (QUT). Upon finishing his honours thesis at QUT, he would like to continue his research activities in the field of BPM. He holds a bachelor degree from QUT, a Cisco Certified Network Associate (CCNA) qualification and is a Microsoft Certified Professional (MCP). Prior to returning to QUT, he was working as an IT project manager in Johannesburg (South Africa). Adam was instrumental during the startup phase of three insurance companies. Furthermore, he has strong technical experience due to leading a two year project in London (UK) to create the "E-commerce Centre of Excellence" for Towergate Insurance. During this project Adam managed to establish unique and preferential agreements between several major suppliers which include Dell Inc, British Telecom and Yell.